

# Marc Edelman

Professor of Law  
Baruch College, Zicklin School of Business  
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## Faculty Appointments

### **Zicklin School of Business, Baruch College, City University of New York: New York, NY**

Professor of Law (w/tenure) (August 2016 – Present)

Associate Professor of Law (August 2013 – August 2016)

- Member of Law Department Executive Committee (2015 – Present)
- Recipient of Zicklin School Teaching Excellence Award (2015)
- Faculty Athletic Representative to NCAA, Baruch College (2016 – Present)
- Chair of Law Department Research & Scholarship Committee (2014 – Present)
- Chair of Law Department Student Awards Committee (2013 – Present)
- Member of Zicklin School Bylaws Committee (2015-16)

### **Fordham University School of Law: New York, NY**

Adjunct Professor of Law (Summers 2010 – Present)

### **Dwayne O. Andreas School of Law: Orlando, FL**

Associate Professor of Law (August 2012 – 2013)

Assistant Professor of Law (August 2009 – 2012)

- Professor of the Year (Voted upon by student body, 2012 –13 academic year)

### **Rutgers University School of Law: Camden, NJ**

Visiting Assistant Professor of Law (August 2008 – July 2009)

## Law Practice Experience

### **Edelman Law: New York, NY**

Practice Areas: Antitrust, Contracts, Gaming, Intellectual Property & Sports Law (2008 - Present)

Partial Historic Client List Includes:

Arena Football League Players Union	Bleachr	BC Gaming
BRG Sports	Connect 360	Convenience Kits
DraftBoard	Draft Gods	Draft Hero
FanPay	Fanamana	Fantasy Football Players Championship
Fantasy Sports 4 U	FanzCall	Fantasy Sports 4 Life
Miki's Nashaquisset Rentals	Opera Info	Paddy Power
SquadBattle	Swoopt	Touch This Media
Trading Players	Victiery	Zobee

### **Dewey Ballantine LLP: New York, NY**

Associate, Sports/Entertainment Practice Groups (2006 – 2008)

### **Skadden, Arps, Slate, Meagher & Flom LLP: New York, NY**

Associate, Antitrust Practice Group (Summer 2002; 2003 – 2006)

## Law Review Articles

1. The Future of College Athletes Players Unions: Lessons Learned from *Northwestern University* and Potential Next Steps in the College Athletes Rights Movement, 38 *CARDOZO L. REV.* \_\_ (2017) (publication forthcoming) (*journal ranked No. 27 overall, W&L Rankings*)
2. Regulating Fantasy Sports, 92 *IND. L. J.* \_\_ (2017) (publication forthcoming) (*journal ranked No. 26 overall, W&L Rankings*)

3. From Meerkat to Periscope: Does Intellectual Property Law Prohibit the Live Streaming of Commercial Sporting Events, 39 COLUMBIA JOURNAL OF LAW & THE ARTS 469 (2016).
4. Navigating the Legal Risks of Daily Fantasy Sports: A Detailed Primer in Federal and State Gambling Law, 2016 UNIVERSITY OF ILLINOIS LAW REVIEW 117 (2016) (*journal ranked No. 28 overall, W&L Rankings*)
5. In Defense of Sports Antitrust Law: A Response to Law Review Articles Calling for the Administrative Regulation of Commercial Sports 72 WASHINGTON & LEE LAW REVIEW ONLINE 210 (2015).
6. The District Court Decision in *O'Bannon v. National Collegiate Athletic Association*: A Small Step Forward for College Athlete Rights, and a Gateway for Far Grander Change, 71 WASHINGTON & LEE LAW REVIEW 2319 (2014) (*journal ranked No. 41 overall, W&L Rankings*).
7. The NCAA's 'Death Penalty' Sanction: Reasonable Self-Governance or an Illegal Group Boycott in Disguise? 18 LEWIS & CLARK LAW REVIEW 385 (2014) (*journal ranked No. 43 overall, W&L Rankings*).
8. The Future of Amateurism after Antitrust Scrutiny: Why a Win for the Plaintiffs in the *NCAA Student-Athlete Name & Likeness Licensing Litigation* Will Not Lead to the Demise of College Sports, 92 OREGON LAW REVIEW 1019 (2014) (symposium edition).
9. A Short Treatise on Amateurism and Antitrust Law: Why the NCAA's 'No Pay' Rules Violate Section One of the Sherman Act, 64 CASE WESTERN RESERVE LAW REVIEW 61 (2013).
10. Disarming the Trojan Horse of the UAAA and SPARTA: How America Should Reform its Sports Agent Laws to Conform with True Agency Principles, 4 HARVARD JOURNAL OF SPORTS & ENTERTAINMENT LAW 145 (2013).
11. Closing the 'Free Speech' Loophole: Protecting College Athletes' Publicity Rights in Commercial Video Games, 65 FLORIDA LAW REVIEW 553 (2013) (*journal ranked No. 30 overall, W&L Rankings*).
12. A Short Treatise on Fantasy Sports and the Law: How America Regulates its New National Pastime, 3 HARVARD JOURNAL OF SPORTS & ENTERTAINMENT LAW 1 (2012) (lead article).
13. Upon Further Review: Will the NFL's Trademark Licensing Practices Survive Full Antitrust Scrutiny? The Remand of *American Needle v. Nat'l Football League*, 16 STANFORD JOURNAL OF LAW, BUSINESS & FINANCE 183 (2011) (lead article).
14. Does the NBA Still Have Market Power? Exploring the Antitrust Implications of an Increasingly Global Market for Men's Basketball Player Labor, 41 RUTGERS LAW JOURNAL 549 (2010).
15. Collectively Bargained Age/Education Requirements: A Source of Antitrust Risk for Sports Club-Owners or Labor Risk for Players Unions? 114 PENN STATE LAW REVIEW 341 (2010) (coauthored).
16. A Sobering Conflict: A Call for Consistency in the Messages Colleges Send about Alcohol, 20 FORDHAM INTELLECTUAL PROPERTY, MEDIA & ENTERTAINMENT LAW JOURNAL 1389 (2010) (solicited manuscript) (coauthored).

17. Are Commissioner Suspensions Really any Different from Illegal Group Boycotts? Analyzing Whether the NFL Personal Conduct Policy Illegally Restrains Trade, 58 CATHOLIC UNIVERSITY LAW REVIEW 631 (2009).
18. Antitrust and 'Free Movement' Risks of Expanding American Professional Sports Leagues into Europe, 29 NORTHWESTERN JOURNAL OF INTERNATIONAL LAW & BUSINESS 403 (2009) (coauthored).
19. Could a New Women's Professional Soccer League Survive in America? How Returning to the Traditional League Structure Might Save More than Just a Game, 19 SETON HALL JOURNAL OF SPORTS & ENTERTAINMENT LAW 283 (2009) (solicited manuscript) (coauthored).
20. Moving Past Collusion in Major League Baseball: Healing Old Wounds and Preventing New Ones, 54 WAYNE LAW REVIEW 601 (2008).
21. Sports and the City: How to Curb Sports Teams' Demands for Free Public Stadiums, 6 RUTGERS JOURNAL OF LAW & PUBLIC POLICY 35 (2008) (solicited manuscript).
22. Analyzing the WNBA's Mandatory Age/Education Policy from a Legal and Ethical Perspective, 3 NORTHWESTERN JOURNAL OF LAW & SOCIAL POLICY 1 (2008) (coauthored).
23. Why the Single Entity Defense Can Never Apply to NFL Clubs: A Primer on Property Rights Theory in Professional Sports, 18 FORDHAM INTELLECTUAL PROPERTY, MEDIA & ENTERTAINMENT LAW JOURNAL 891 (2008).
24. How to Prevent High School Hazing: A Legal, Ethical and Social Primer, 81 NORTH DAKOTA LAW REVIEW 309 (2005).
25. Addressing the High School Hazing Problem: Why Lawmakers Need to Impose a Duty to Act on School Personnel, 25 PACE LAW REVIEW 15 (2004).
26. Do Major League Baseball Clubs Risk Losing Another Collusion Grievance? 24 LOYOLA OF LOS ANGELES ENTERTAINMENT LAW JOURNAL 159 (2004).
27. How to Curb Professional Sports' Bargaining Power vis-à-vis the American City, 2 VIRGINIA SPORTS & ENTERTAINMENT LAW JOURNAL 280 (2003).
28. Can Antitrust Law Save the Minnesota Twins? Why Commissioner Selig's Contraction Plan Was Never a Sure Deal, 10 SPORTS LAW JOURNAL 45 (2003).
29. Reevaluating Amateurism Standards in Men's College Basketball, 35 UNIVERSITY OF MICHIGAN JOURNAL OF LAW REFORM 861 (2002) (student note).

### **Published and Cited Symposium Speeches**

30. A Sure Bet: The Legal Status of Daily Fantasy Sports, 5 PACE INT. PROP., SPORTS & ENT. L. J. 1 (2016) (keynote address, solicited article).
31. How Antitrust Law Could Reform College Football: Section 1 of the Sherman Act and the Hope for Tangible Change, 68 RUTGERS L. REV. 809 (2016) (keynote address, solicited article)
32. The Legal Status of Fantasy Sports in a Changing Business Environment, 42 NORTHERN KENTUCKY LAW REVIEW 443 (2015) (speech, symposium edition, solicited article).
33. How Young American Athletes Can Best Challenge A Bureaucracy that Prevents Them from Earning a Living, 9 DEPAUL JOURNAL OF SPORTS LAW & CONTEMPORARY PROBLEMS 135 (2013) (speech, solicited article).

34. Economic Realities and Legal Issues of Professional Athletes, 8 DEPAUL JOURNAL OF SPORTS LAW & CONTEMPORARY PROBLEMS 133 (2012) (speech, solicited article).
35. A Different Look at Compliance in Professional Sports: Why the NFL Personal Conduct Policy Might Be More Illegal than the Very Conduct it Seeks to Regulate, 7 DEPAUL JOURNAL OF SPORTS LAW & CONTEMPORARY PROBLEMS 89 (2011) (speech, solicited article).
36. The House that Taxpayers Built: Exploring the Rise in Publicly Funded Baseball Stadiums from 1953 through the Present, 16 VILLANOVA SPORTS & ENTERTAINMENT LAW JOURNAL 257 (2009) (speech, solicited article).

## **Books**

37. CAREERS IN SPORTS LAW (American Bar Association, 2014) (w/ Professor Geoffrey Christopher Rapp).

## **Expert Work**

- Provided peer review of Harvard Law School's Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics report entitled "Comparing the Health-Related Policies and Practices of the NFL to Other Professional Sports Leagues."
- Served as expert witness for Donuts.com in IP Address dispute over the ".sport" domain.

## **SSRN Download Rankings**

- Ranked No. 600 overall on Social Science Research Network in article downloads (26,306 total downloads) as of August 5, 2016.
- Single most downloaded article, "A Short Treatise on Fantasy Sports and the Law," has 6,067 obtained downloads (ranked 679 of all articles ever posted on SSRN as of August 5, 2016).

## **Miscellaneous**

- Cited by media on over 500 occasions, including by the *Chicago Tribune*, *San Francisco Chronicle*, *New York Times*, and *Wall Street Journal* (full media list available upon request).
- Published mainstream articles in *Forbes.com* (more than 150 publications), *Sports Law Journal*, *U.S. News* and *Wall Street Journal Reports*.
- Presented at more than 80 academic conferences & symposia, including at Duke Law School, Harvard Law School, NYU Law School, and the University of Pennsylvania Law School (full symposia list available upon request).
- Enrolled in Masters in Higher Education Administration program at Baruch College School of Public & International Affairs (completed 6/36 credits w/ 4.0 GPA, as of August 5, 2016).

## **Education**

### **The University of Michigan Law School: Ann Arbor, MI**

J.D., *cum laude*, 2003, recipient of John M. Olin Student Fellowship in Law & Economics

### **University of Michigan School of Kinesiology: Ann Arbor, MI**

M.A., 8.33 GPA (A/A+ average), 2003

### **The Wharton School, University of Pennsylvania: Philadelphia, PA**

B.S. (Economics), *magna cum laude*, 1999